



What is Produce Plus Direct?

Produce Plus Direct is a program funded by the DC Department of Health and administered by DC Greens that provides locally grown, fresh produce to DC residents in areas with limited access to fresh, healthy food. Produce Plus Direct is a 2020 version of the program that has been specifically designed to support safe access to locally grown produce during the COVID-19 public health emergency.

How will Produce Plus Direct Work during COVID-19?

This year Produce Plus funds will be used to connect DC residents to no-cost, locally grown produce through ***Produce Plus Direct***.

- *Produce Plus Direct* will run from **mid July through September 30, 2020**.
- Through *Produce Plus Direct*, farmers and farmers' markets will distribute local produce to DC residents through socially distant methods, like grab and go boxes, pre-order and home delivery.

Where will I be able to get Produce Plus Direct?

DC Greens is working with potential partners to identify participating locations throughout DC wards with high need and farms and will share this information with our valued customers when it is available.

How can I participate in Produce Plus Direct?

Enrollment will be remote by phone only in order to maintain socially distant and safe registration procedures this summer. ***We will not be enrolling customers in the program directly at markets this year.***

There will be no documentation required for proof of DC residency or participation in a qualifying program during enrollment this year. DC Greens will enroll customers by phone, and will match each customer with a particular farm or farmers market based on



their needs. Each customer will then receive no-cost local produce each week from mid July - September 30.

More Information

Please see the [Frequently Asked Questions](#) for more information, or if you have any concerns. Call the hotline at 202-888-4834 starting **June 23rd** to get enrolled to receive no-cost produce this summer!

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