

# POWAB 2008-2019

District of Columbia Department of Health  
HIV/AIDS, Hepatitis, STD, and TB Administration (HAHSTA)

## POWAB Overview

- **The Places of Worship Advisory Board (POWAB)** is a collection of many different District of Columbia and regional faith leaders, public health workers, businesses, and community advocates working to build leadership, interfaith support, provide spiritual guidance to people, and promote whole person health for individuals, families, and communities.
- **Vision:** To connect people and communities to resources and support whole person health in mind, body, and spirit
- **Core Operating Values** form the foundation on which we perform work and conduct ourselves to carry out our vision of achieving whole person health:

Faith/Hope

Community/Partnership

Advocate/Educate

Funding/Resources

## POWAB History 2008-2018



### 2008

- POWAB started with **18** board members
- Created **10,000** pamphlets, "Stories of Hope and Commitments-DC Communities of Faith Promoting Health", featuring testimonies of faith leaders' experiences with HIV/AIDS in their personal lives or ministries
- Mailed **1,500** surveys to DMV faith leaders; **175** completed

**20%** of respondents said that LGBTQ people would be welcome in their Places of Worship

**83%** of respondents currently had HIV/AIDS ministry in their Places of Worship

### 2009



- Hosted 1st major event, **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 7, 2009
- Sponsorship amount: **\$18,782.10** | Major sponsor: **Trinity Development Center**
- **403** attendees; 84% lay persons, 4% Clergy, 4% POWAB; 8% on-site registration
- Topics: One in the Spirit: an Intro to HIV/AIDS | **Community Capacity Building** | Faith-Based HIV/AIDS networking
- **Featured Speakers:**

Reverend Dr. Frank D. Tucker Black Leadership Commission on AIDS of DC and Vicinity

Dr. Benny Primm, Addictions Research Treatment Corporation

Actress Sheryl Lee Ralph, the Diva Foundation

### 2010



- Hosted 2nd major event, **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 6, 2010
- Major sponsor: **Gilead** | Entertainment: **The High Steppers/Kris Miles Humor Therapy**
- **282** attendees; 48% lay persons, 21% Volunteers, 10% Youth presenters, 8% POWAB, 5% Faith leaders, 8% Other
- Featured Speakers: **Dr. James Forbes**
- Workshops:

Stigma | **Developing an HIV/AIDS Ministry** | Men | **Women** | Youth and Young Adults | **Seniors**



## 2011

- Hosted 3rd major event, **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 5, 2011
- Sponsorship amount: **\$16,233**
- Major Accomplishment: DC Mayor Gray presented us with a **certificate of appreciation**
- **437** attendees; 11% Walk-ins, 10% Community/HAHSTA/Facilitators, 7% Youth volunteers, 4% POWAB, 68% Other
- **10** HIV screenings
- Topic: **Bringing together all faiths to encourage messages around HIV/AIDS in DC**
- Featured Speakers:

Reverend Dexter Nutall, Director of Faith-based programs for the Mayor  
Dr. Muhammad Akhter, Director of the Department of Health  
Pastor Dr. Marvin Sapp



## 2012

- Presented a **Workshop** at the International AIDS Conference (IAC) July 22-27, 2012
- Sponsorship amount: **\$2,900**
- Supported the showcase of the **interfaith choir** at IAC 2012: **100** voices with dancing and poetry
- **Marketing Materials**: Banner Display | Hand fan | Table cloth
- Created Project 12 for **2012 Ways to Spread the Word**
- Collaborated with DC Health on the **Pastoral Partnership Breakfast**

**Invitees**: Bishop Raney Cheek, Pastor Ruth Hamilton, Pastor Willie Wilson, Rev. Dr. Frank Tucker  
Bishop Michael V Kelsey, International First Lady Co-Pastor Susie Owens



## 2013

- Collaborated with Children's National Medical Center, local clergy, and lay caregivers to create a **Train the Trainer**, Providing Competent Grief and Loss Support to Families and Children
- Developed a **3 year Strategic Plan** for Fiscal Years 2014-2017
- Worked with a CDC Strategic provider for 10 months
- Conducted **needs assessments** and **SWOT analyses**, culminating in development of the **core values** and **strategic anchors** to operate more effectively and efficiently to ensure community impact
- Changed from a HIV/AIDS focus to a more broad focus addressing **whole person health and wellness**
- Created our **Mission**: To work with the DC DOH to develop and nurture an interfaith network that advocates for resources, policies, and programs that prevent/treat disease, eliminate disparity, and promote whole person health
- Created our **Vision**: To connect people and communities to whole person health in mind, body and spirit



## 2014

- **Funded TERRIFIC INC** for prevention services through faith-based approaches for African American Women
- **Built relationships** with the following new board members:  
**MedStar Family Choice**, Health Alliance Network, **United Medical Center**, Wesley Theological Seminary, **AIDS Health Care Foundation**, The Black AIDS Institute
- Continued building relationships with former partners/board members:



**Children's Hospital**, The Balm Gilead Inc, **Owel Inc**, Inner Light Ministries, **Start Westminster**



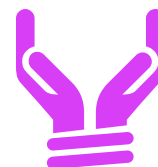


## 2015

- Continued funding **TERRIFIC INC**
  - African American women educated about HIV and given health screenings: **2,771**
  - Faith leaders reached through social media outreach: **1,880**
- Developed marketing materials:
  - AIDS Health Care Foundation partnership funded **5,000 POWAB Palm cards**
  - Created a personal e-mail: **DC.POWAB.dc.gov**
  - Created a Facebook page: **POWAB DC - Home | Facebook**
  - Developed a **DOH website page**

## 2016

- Continued funding **TERRIFIC INC**; African American women educated about HIV and given health screenings: **2,246**
- Partnership between POWAB and AIDS Healthcare Foundation
  - African Americans linked to POWAB and AIDS Healthcare Foundation: **597**
  - Faith institutions reached with stigma reducing information: **1,412**
  - Partnerships reached through social media: **3,619**
- Collaborated with Rising Sun Baptist Church's **Community Health Day** Aug 20, 2016
  - Collected clothing and non-perishable **groceries for >15 families, 70 backpacks** with school supplies, and handed out health info on HIV/AIDS, cancer, dental health, smoking cessation, and other health concerns
- Faith leaders reached through social media, POWAB Face book page and CDH flyers: **2,489**
- Created monthly video announcements, posted virtual flyers for events, and 'aired' live web feeds, reaching **2,489**
- Marketing materials distributed: **3,500 fans** | **5,000 pens** | **200 partnership Palm cards**
- Hosted the **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 5, 2016, "Faith in Action"
  - 120** Attendees; 15% POWAB, 7% Vendors; 78% Registrants | **17** HIV screenings
  - Topics: **Faith perspective on sex** | Mental health | **LGBTQ issues** | Chronic disease | **Dom. violence** | Social justice
- Partnered with DC Community Church for the **7th World AIDS Day Annual Prayer Brunch** December 3, 2016
  - Churches gathered to **remember, celebrate, empower, and encourage** those affected and living with HIV/AIDS
  - Focus:** remain committed to ending AIDS and Stigma | Faith leaders attended: **70**
  - Additional partners: **The Community Church of Washington DC- UCC**, Inner Light Ministry, **Beloved Community Church**, Triumphant Church, **Kingdom Worship**, Miracle Center, **Empowerment Enterprise II**, DC Care
- Created **community partnerships** to achieve whole person health with the following:
  - Abigail Ministries, Akoma Ntoaso Ministries, Brighter Day United Methodist Church, Christian Outreach Center for Deliverance, Community Church of Washington DC, Covenant Baptist Church, Damien Ministries, Divine Messiah Church, Ebenezer United Methodist Church, First Baptist Church of Capitol Heights-MD, Inner Light Ministries, Mt. Calvary Holy Church, New Samaritan Baptist Church, Old Pentecostal Church, Rock Christian Church, Rising Sun Baptist Church, African American Catholic Congregation Imani Temple, St. John Baptist De Lassalle-MD, Trinity AME Zion, The Community Church of WDC-United Church of Christ, The Church of Scientology, Union Temple Baptist Church, Victory Christian Ministries International, Westminster Presbyterian Metropolitan, Harvest Life Changer Church, Washington Family Church National Cathedral, Christ our Redeemer, 3rd Ward Latter-Day Saints Church, Med Star Family Choice, DC Care, Capital Caring, Kaiser Permanente Total Health, State of Maryland Health Department, State of Virginia Health Department, Signal Financial Credit Union, AIDS Health Care Foundation, Fashion Meet Health, Walgreens, Whitman-Walker Health, Mary Center, Terrific Inc., Chick-Fil-A, Vista Gardens, Heart to Hand, Children's Hospital, Grubb's Pharmacy, Heavenly Works, Community Health Administration (CHA), Dept of Behavior Health





## 2017

- Hosted a **Community Day Health Day**, Aug 19, 2017 at:  
Rising Sun Baptist Church | **Inner Light Ministries/Ebenezer United Methodist Church** | Imani Temple National Cathedral
  - Major sponsorship: **Med Star Family Choice**
  - Total registration: **183** | School supplies: **447** | Food bags given: **345** | Individuals that received clothes: **380**
  - Health screenings: **13** | HIV screenings: **44** | Community exhibitors: **21**
  - Hosted **One in the Spirit: A Faith Leaders HIV/AIDS Symposium**, Nov 4, 2017, "Building Healthier Communities -DMV"  
Total Registration: **115** | HIV screenings: **13** | Interfaith leaders: **7**  
  
Sponsorship amount: **\$7,650**
- Held **conference calls** to discuss progress of attendees' Health Ministries, provide resources on HIV Testing, health education, mental health training, and discuss challenges and successes within their places of worship
- Hired a **professional video company** to record the faith perspective on the following:
- Trauma | **Healing Systems** | Public Health Initiatives | **Building Trust** | Resiliency | **Mental Health**  
Infectious Disease / Cancer | **Long Term Care** | Quality End of Life Care | **Violence as a Health Issue**  
Affordability | **Accessibility**



## 2018

- Total membership 2017-2018: **37**
- Hosted a **Community Day Health Day**, Aug 18, 2018 (see separate handout for details)
- VIP Pre-launch of the DMV Resource Toolkit**, Nov 2, 2018 including pre-launch PSAs and a preview of the toolkit  
Crafted, developed and produced by members of the community who are also members of faith communities, public health advocates, and/or community activists concerned with whole person health  
  
Sponsorship amount: **\$8,500** | Total Sponsorship from Faith community and business partners: **\$37,832.10**
- As a leader in the faith community, you are often approached for advice, and when it comes to health issues, we want this to be your go-to toolkit. **This toolkit was created just for you!** We hope that this Toolkit will serve as your "go to" resources:  
  
Find helpful health information to **share with your community**  
Locate local **support** on a variety of health matters  
**Learn** more about health topics you've never thought about in the past



## 2019



- Total membership 2018-2019: **45**
- Partnered with DC Health Communications to **record a video**
- Partnered with **Council Member Trayon White's** Office
- Hosted a **Community Health Day**, Aug 17, 2019
  - 1,559** Attendees | **231** Exhibitors | **130** Volunteers/Staff | **76** VIP/Entertainment Volunteers | **480** Narcan kits
  - 500** School bags packed | **110** Snack bags packed | **1,585** Meals served | **500** Sanitary napkins provided
  - 4,900** Reached through social media | **100,000** Reached through World Gospel Radio | **7,000** Flyers/Palm Cards
  - 663** People received Places of Worship outreach | **17** Community Surveys | **2,252** Mosquito repellents distributed

### • Screenings/Demonstrations

General Wellness: <b>162</b>	Educational: <b>33</b>	Blood Pressure: <b>129</b>	CPR: <b>41</b>
Blood Glucose: <b>86</b>	Cancer/Genetics: <b>64</b>	Dental: <b>123</b>	Vector Control: <b>100</b>
HIV: <b>164</b>	Hepatitis B/C: <b>57</b>	Kidney Disease: <b>40</b>	Home Screening Kits: <b>11</b>
Domestic Violence: <b>57</b>	Mosquito dunks: <b>1,000</b>	Narcan: <b>123</b>	Vaccines: <b>25</b>

### • Major Sponsors

**Martha's Table** | Capitol Food Bank | **Urban Greens** | Damien Ministries | **DC Health** |

Mayor's Office on Women's Policy and Initiatives | **East River Family Strengthening Collaborative**

### • Exhibitors

Inner Light Ministries, Vitfriends - Metro DC, Imani Temple, Sokkai Gakkai International Buddhist Culture Center, America's Islamic Heritage Museum, Rising Sun Baptist Church, Washington (DC) Family Church, Church of Scientology, Hillcrest Family Center, Hepatitis B Initiative, The Prevention of Blindness Society of Metro Washington, Safeway Pharmacy/Grubbs, Good Ground, Good Life, American Kidney Fund, Epilepsy Foundation, DC Health Benefit Exchange Authority (DC HealthLink), Howard University College of Dentistry and College of Medicine, Amerigroup insurance, Unity Health Care, MedStar Georgetown Transplant Institute, Crittenton Services of Greater Washington, Hands on Heart - DC FEMS, Dominion International Ministries, Empowerment Liberation Cathedral & Empowerment Justice Center, Damien Ministries, United Healthcare, Janssen Pharmaceutical, DC Fire and EMS, DC Health Section, UDC - Institute of Gerontology, Capital Care - Hospice Services, Prestige Healthcare Resources, Terrific, Inc., Right @ Home Agency, Capital Food Bank, Martha's Table, Diva Talk, Heart to Hand, Inc., Mayor's Office on Women's Policy and Initiatives, Women's Program, DC Department of Employment Services, DC Public Defenders Office, Raymond Banks Foundation, Concerned Men's Program

## Totals

**6** Conferences | **4** Health Fairs | **3** Town Hall meetings

**3,161** HIV Screenings | **4,674** Outreach | **147** Partnerships

Total Sponsorship from Faith community and business partners: **\$57,832**

Total In Kind: approximately **\$100,000**

