POWAB Overview

- **The Places of Worship Advisory Board (POWAB)** is a collection of many different District of Columbia and regional faith leaders, public health workers, businesses, and community advocates working to build leadership, interfaith support, provide spiritual guidance to people, and promote whole person health for individuals, families, and communities.
- **Vision**: To connect people and communities to resources and support whole person health in mind, body, and spirit
- **Core Operating Values** form the foundation on which we perform work and conduct ourselves to carry out our vision of achieving whole person health:
  - Faith/Hope
  - Community/Partnership
  - Advocate/Educate
  - Funding/Resources

POWAB History 2008-2018

2008

- POWAB started with 18 board members
- Created 10,000 pamphlets, “Stories of Hope and Commitments-DC Communities of Faith Promoting Health”, featuring testimonies of faith leaders’ experiences with HIV/AIDS in their personal lives or ministries
- Mailed 1,500 surveys to DMV faith leaders; 175 completed
  - 20% of respondents said that LGBTQ people would be welcome in their Places of Worship
  - 83% of respondents currently had HIV/AIDS ministry in their Places of Worship

2009

- Hosted 1st major event, **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 7, 2009
  - Sponsorship amount: $18,782.10 | Major sponsor: **Trinity Development Center**
  - 403 attendees; 84% lay persons, 4% Clergy, 4% POWAB; 8% on-site registration
  - Topics: One in the Spirit: an Intro to HIV/AIDS | **Community Capacity Building** | Faith-Based HIV/AIDS networking
  - Featured Speakers:
    - Reverend Dr. Frank D. Tucker Black Leadership Commission on AIDS of DC and Vicinity
    - Dr. Benny Primm, Addictions Research Treatment Corporation
    - Actress Sheryl Lee Ralph, the Diva Foundation

2010

- Hosted 2nd major event, **One in the Spirit: A Faith Leaders HIV/AIDS Symposium** November 6, 2010
  - Major sponsor: **Gilead** | Entertainment: **The High Steppers/Kris Miles Humor Therapy**
  - 282 attendees; 48% lay persons, 21% Volunteers, 10% Youth presenters, 8% POWAB, 5% Faith leaders, 8% Other
  - Featured Speakers: **Dr. James Forbes**
  - Workshops:
    - Stigma | Developing an HIV/AIDS Ministry | Men | Women | Youth and Young Adults | Seniors
2011
- Sponsorship amount: $16,233
- Major Accomplishment: DC Mayor Gray presented us with a certificate of appreciation
- 437 attendees; 11% Walk-ins, 10% Community/HAHSTA/Facilitators, 7% Youth volunteers, 4% POWAB, 68% Other
- 10 HIV screenings
- Topic: Bringing together all faiths to encourage messages around HIV/AIDS in DC
- Featured Speakers:
  Reverend Dexter Nutall, Director of Faith-based programs for the Mayor
  Dr. Muhammad Akhter, Director of the Department of Health
  Pastor Dr. Marvin Sapp

2012
- Presented a Workshop at the International AIDS Conference (IAC) July 22-27, 2012
- Sponsorship amount: $2,900
- Supported the showcase of the interfaith choir at IAC 2012: 100 voices with dancing and poetry
- Marketing Materials: Banner Display | Hand fan | Table cloth
- Created Project 12 for 2012 Ways to Spread the Word
- Collaborated with DC Health on the Pastoral Partnership Breakfast
  Invitees: Bishop Raney Cheek, Pastor Ruth Hamilton, Pastor Willie Wilson, Rev. Dr. Frank Tucker
  Bishop Michael V Kelsey, International First Lady Co-Pastor Susie Owens

2013
- Collaborated with Children's National Medical Center, local clergy, and lay caregivers to create a Train the Trainer, Providing Competent Grief and Loss Support to Families and Children
- Developed a 3 year Strategic Plan for Fiscal Years 2014-2017
- Worked with a CDC Strategic provider for 10 months
- Conducted needs assessments and SWOT analyses, culminating in development of the core values and strategic anchors to operate more effectively and efficiently to ensure community impact
- Changed from a HIV/AIDS focus to a more broad focus addressing whole person health and wellness
- Created our Mission: To work with the DC DOH to develop and nurture an interfaith network that advocates for resources, policies, and programs that prevent/treat disease, eliminate disparity, and promote whole person health
- Created our Vision: To connect people and communities to whole person health in mind, body and spirit

2014
- Funded TERRIFIC INC for prevention services through faith-based approaches for African American Women
- Built relationships with the following new board members:
  MedStar Family Choice, Health Alliance Network, United Medical Center, Wesley Theological Seminary,
  AIDS Health Care Foundation, The Black AIDS Institute
- Continued building relationships with former partners/board members:
  Children's Hospital, The Balm Gilead Inc, Owel Inc, Inner Light Ministries, Start Westminster
2015

Continued funding TERRIFIC INC

African American women educated about HIV and given health screenings: 2,771
Faith leaders reached through social media outreach: 1,880

Developed marketing materials:

AIDS Health Care Foundation partnership funded 5,000 POWAB Palm cards
Created a personal e-mail: DC.POWAB.dcgov
Created a Facebook page: POWAB DC - Home | Facebook
Developed a DOH website page

2016

Continued funding TERRIFIC INC; African American women educated about HIV and given health screenings: 2,246
Partnership between POWAB and AIDS Healthcare Foundation

African Americans linked to POWAB and AIDS Healthcare Foundation: 597
Faith institutions reached with stigma reducing information: 1,412
Partnerships reached through social media: 3,619

Collaborated with Rising Sun Baptist Church’s Community Health Day Aug 20, 2016

Collected clothing and non-perishable groceries for >15 families, 70 backpacks with school supplies, and handed out health info on HIV/AIDS, cancer, dental health, smoking cessation, and other health concerns

Faith leaders reached through social media, POWAB Facebook page and CDH flyers: 2,489
Created monthly video announcements, posted virtual flyers for events, and ‘aired’ live web feeds, reaching 2,489
Marketing materials distributed: 3,500 fans | 5,000 pens | 200 partnership Palm cards

Hosted the One in the Spirit: A Faith Leaders HIV/AIDS Symposium November 5, 2016, "Faith in Action"

120 Attendees; 15% POWAB, 7% Vendors; 78% Registrants | 17 HIV screenings
Topics: Faith perspective on sex | Mental health | LGBTQ issues | Chronic disease | Dom. violence | Social justice

Partnership with other organizations:

Partnered with DC Community Church for the 7th World AIDS Day Annual Prayer Brunch December 3, 2016
Churches gathered to remember, celebrate, empower, and encourage those affected and living with HIV/AIDS
Focus: remain committed to ending AIDS and Stigma | Faith leaders attended: 70
Additional partners: The Community Church of Washington DC- UCC, Inner Light Ministry, Beloved Community Church, Triumphant Church, Kingdom Worship, Miracle Center, Empowerment Enterprise II, DC Care

Created community partnerships to achieve whole person health with the following:

Abigail Ministries, Akoma Ntoaso Ministries, Brighter Day United Methodist Church, Christian Outreach Center for Deliverance, Community Church of Washington DC, Covenant Baptist Church, Damien Ministries, Divine Messiah Church, Ebenezer United Methodist Church, First Baptist Church of Capitol Heights-MD, Inner Light Ministries, Mt. Calvary Holy Church, New Samaritan Baptist Church, Old Pentecostal Church, Rock Christian Church, Rising Sun Baptist Church, African American Catholic Congregation Imani Temple, St. John Baptist De Lassalle-MD, Trinity AME Zion, The Community Church of WDC-United Church of Christ, The Church of Scientology, Union Temple Baptist Church, Victory Christian Ministries International, Westminster Presbyterian Metropolitan, Harvest Life Changer Church, Washington Family Church National Cathedral, Christ our Redeemer, 3rd Ward Latter-Day Saints Church, Med Star Family Choice, DC Care, Capital Caring, Kaiser Permanente Total Health, State of Maryland Health Department, State of Virginia Health Department, Signal Financial Credit Union, AIDS Health Care Foundation, Fashion Meet Health, Walgreens, Whitman-Walker Health, Mary Center, Terrific Inc., Chick-Fil-A, Vista Gardens, Heart to Hand, Children’s Hospital, Grubb’s Pharmacy, Heavenly Works, Community Health Administration (CHA), Dept of Behavior Health
2017

- Hosted a **Community Day Health Day**, Aug 19, 2017 at:
  
  Rising Sun Baptist Church | **Inner Light Ministries/Ebenezer United Methodist Church** | Imani Temple National Cathedral

- Major sponsorship: **Med Star Family Choice**
- Total registration: **183** | School supplies: **447** | Food bags given: **345** | Individuals that received clothes: **380**
- Health screenings: **13** | HIV screenings: **44** | Community exhibitors: **21**

  
  Total Registration: **115** | HIV screenings: **13** | Interfaith leaders: **7**

  Sponsorship amount: **$7,650**

Held conference calls to discuss progress of attendees’ Health Ministries, provide resources on HIV Testing, health education, mental health training, and discuss challenges and successes within their places of worship

Hired a **professional video company** to record the faith perspective on the following:

- Trauma | **Healing Systems** | Public Health Initiatives | Building Trust | Resiliency | Mental Health
- Infectious Disease / Cancer | Long Term Care | Quality End of Life Care | Violence as a Health Issue
- Affordability | Accessibility

2018

- Total membership 2017-2018: **37**
- Hosted a **Community Day Health Day**, Aug 18, 2018 (see separate handout for details)
- **VIP Pre-launch of the DMV Resource Toolkit**, Nov 2, 2018 including pre-launch PSAs and a preview of the toolkit

  Crafted, developed and produced by members of the community who are also members of faith communities, public health advocates, and/or community activists concerned with whole person health

  Sponsorship amount: **$8,500** | Total Sponsorship from Faith community and business partners: **$37,832.10**

- As a leader in the faith community, you are often approached for advice, and when it comes to health issues, we want this to be your go-to toolkit. **This toolkit was created just for you!** We hope that this Toolkit will serve as your “go to” resources:

  - Find helpful health information to **share with your community**
  - Locate local **support** on a variety of health matters
  - **Learn** more about health topics you’ve never thought about in the past
2019

- Total membership 2018-2019: 45
- Partnered with DC Health Communications to record a video
- Partnered with Council Member Trayon White's Office
- Hosted a Community Health Day, Aug 17, 2019

1,559 Attendees | 231 Exhibitors | 130 Volunteers/Staff | 76 VIP/Entertainment Volunteers | 480 Narcan kits

500 School bags packed | 110 Snack bags packed | 1,585 Meals served | 500 Sanitary napkins provided

4,900 Reached through social media | 100,000 Reached through World Gospel Radio | 7,000 Flyers/Palm Cards

663 People received Places of Worship outreach | 17 Community Surveys | 2,252 Mosquito repellents distributed

- Screenings/Demonstrations

  General Wellness: 162  Educational: 33  Blood Pressure: 129  CPR: 41
  Blood Glucose: 86  Cancer/Genetics: 64  Dental: 123  Vector Control: 100
  HIV: 164  Hepatitis B/C: 57  Kidney Disease: 40  Home Screening Kits: 11
  Domestic Violence: 57  Mosquito dunks: 1,000  Narcan: 123  Vaccines: 25

- Major Sponsors

  Martha's Table  |  Capitol Food Bank  |  Urban Greens  |  Damien Ministries  |  DC Health  |
  Mayor's Office on Women's Policy and Initiatives  |  East River Family Strengthening Collaborative

- Exhibitors

  Inner Light Ministries, Vitfriends - Metro DC, Imani Temple, Sokkai Gakkai International Buddhist Culture Center, America's Islamic Heritage Museum, Rising Sun Baptist Church, Washington (DC) Family Church, Church of Scientology, Hillcrest Family Center, Hepatitis B Initiative, The Prevention of Blindness Society of Metro Washington, Safeway Pharmacy/Grubbs, Good Ground, Good Life, American Kidney Fund, Epilepsy Foundation, DC Health Benefit Exchange Authority (DC HealthLink), Howard University College of Dentistry and College of Medicine, Amerigroup insurance, Unity Health Care, MedStar Georgetown Transplant Institute, Crittenton Services of Greater Washington, Hands on Heart - DC FEMS, Dominion International Ministries, Empowerment Liberation Cathedral & Empowerment Justice Center, Damien Ministries, United Healthcare, Janssen Pharmaceutical, DC Fire and EMS, DC Health Section, UDC - Institute of Gerontology, Capital Care - Hospice Services, Prestige Healthcare Resources, Terrific, Inc., Right @ Home Agency, Capital Food Bank, Martha's Table, Diva Talk, Heart to Hand, Inc., Mayor's Office on Women's Policy and Initiatives, Women's Program, DC Department of Employment Services, DC Public Defenders Office, Raymond Banks Foundation, Concerned Men's Program

Totals

- 6 Conferences | 4 Health Fairs | 3 Town Hall meetings
- 3,161 HIV Screenings | 4,674 Outreach | 147 Partnerships

Total Sponsorship from Faith community and business partners: $57,832

Total In Kind: approximately $100,000