



The *Washington, D.C. Regional Planning Commission on Health and HIV (COHAH)* will invigorate planning for HIV prevention and care programs that will demonstrate effectiveness, innovation, accountability, and responsiveness to our community.

COMMUNITY ENGAGEMENT AND EDUCATION COMMITTEE (CEEC)

MEETING MINUTES

THURSDAY, AUGUST 30, 2018

DC HEALTH - HAHSTA - 899 N. CAPITOL ST. NE; 4TH FLOOR; WASHINGTON, DC 20002

ATTENDEES/ROLL CALL					
COMMISSIONERS	PRESENT	ABSENT	COMMISSIONERS	PRESENT	ABSENT
Antonio Washington	X				
Betelhem Mekonnen	X				
Derrick Cox	X				
Jasmine Ford	CC				
Jenné Massie	X				
Julio Fonseca		X			
Kaleef Morse	X				
Misty Carney	CC				
Sharon Coker	X				
HAHSTA/ ADMINISTRATIVE AGENT REPRESENTATIVES			PLANNING COMMISSION STAFF		
			Lamont Clark	X	
			Patrice Bailey	X	
GUESTS			GUESTS		
John Brooks	X				
Robert Cook	X				
HIGHLIGHTS					

AGENDA	
Item	Discussion
Call to Order	Kaleef M. called the meeting to order at 5:17 pm, followed by a moment of silence and introductions.
Committee Leadership Introduction	Kaleef M. indicated that he, (the Government Co-Chair), the Community Chair Cyndee Clay and Community Vice Chair Jennifer Zoerkler have selected Jenné Massie as Chair of the Community Engagement and Education Committee (CEEC). The committee will need to select the Vice Chair. Kaleef M. turned the meeting over to Jenné M.
CEEC Workplan Brainstorm/Discussion	<p><u>Clear vision of short term goals for activities/tasks</u> Jenné M. indicated that the committee should prioritize events discussed at the July meeting, (Job Fairs, Resource Fair, Panel Discussions and Educational Series). She added recruitment to the list of tasks in order to fill three (3) Maryland seats, three (3) Virginia Seats, and one (1) District seat. Kaleef M. indicated that the Planning Commission staff have been interviewing. It may be necessary to make a shift in category because the demographics of one of the Maryland representatives has changed. Jenné M. asked for suggestions on how to recruit members. Derrick C. indicated that he could reach out to people for the D.C. slots. Sharon C. offered to reach out to the agencies' case managers in Prince George's County. Betelhem M. asked if a letter or flyer could be drafted for distribution to clients to solicit interest. Jasmine F. asked if a Resource Fair would be an appropriated place to recruit. Kaleef M. indicated that it is more important to increase committee engagement than to fill commission membership seats at this time.</p> <p><u>Prioritize those activities</u> The committee agreed to prioritize the coordination of a Resource Fair/Day to be held in each jurisdiction of the EMA. The purpose of the Resource Day is to give information about housing, employment, Medicaid and general medical information and information about services along the continuum of care. The target population will be all people, HIV negative and positive.</p> <p><u>Assign leads on those activities/ tasks</u> Betelhem M. and Jasmine F. agreed to work together as leads for Virginia. Sharon C. volunteered to lead in Maryland and Derrick C. volunteered to lead in D.C.</p> <p><u>Get working</u> Lamont C. stressed the importance of making a firm decision about how to proceed. Will the committee collaborate with someone or do it alone? Kaleef M. indicated that both can be done and that consideration should be given to the scope and how the events can lead up to a big event. Sharon C. suggested checking the venues that the committee may be considering, to see if there is something that is already taking place that CEEC can attach to.</p>



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Jasmine F. indicated that attaching to something like World AIDS Day might be better considering the committee is new and unprepared. Jenné M. concurred with the idea of attaching the CEEC events to other events considering the time and effort required to prepare.

Sharon C. asked if the committee has a budget. Kaleef M. indicated that there is a budget for supplies and equipment. Sharon C. was specifically interested in resource pamphlets and business cards.

Jenné M. suggested that the committee members begin to make appearances at other people's events and that time is taken at the end of each committee meeting to discuss upcoming events (e.g. FAHASS presents "The Games We Play" Ball, AIDS Walk, High Heel Race, World AIDS Day, etc.). Derrick C. would like to attend the AIDS Walk with customized CEEC signs. The events should also be posted on Basecamp.

Jasmine F. and the Fredericksburg Area HIV/AIDS Support Services (FAHASS) has an event coming up in September. It is the first "Ball" Virginia has ever thrown. Kaleef M. indicated that the event, scheduled for September 29, 2018 at 7:00pm, may be a good place to start being visible. Jasmine F. suggested that the committee purchase a table if attending and asked if the committee wants the event commentator to say something about CEEC. She further stated that she would have the information on Basecamp by tomorrow. Robert C. suggested carpooling to the event.

Some suggested items to identify the CEEC committee are pens, t-shirts, lapel pins, buttons, tablecloths, business cards and swag for the tables. Jenné M. and Robert C. both know someone who designs and makes T-shirts.

Betelhem M. asked about a website and other social media to advertise CEEC and the activities. Jenné M. asked for volunteers to manage it. Antonio W. suggested that we plug into other agencies' websites. He further indicated that he has put information on websites for other agencies sites. Robert C. offered to start it up with help. Derrick C. and Kaleef M. agreed to work on it and have it up by the end of the month. Jenné M. suggested having a post card that says "CEEC" on the front, "FOLLOW US" on the back as a start.

Jenné M. asked how the committee wants to present themselves to the community. "What is our responsibility to the community"? Kaleef M. suggested that a postcard be prepared that describes what the committee is doing. John B. suggested relating the information as "Seek...this is what we do...this is why we do it". Kaleef M. indicated that the statement should answer the following questions.

1. Who is CEEC?
2. What do you do?



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3. When do you do it?
4. Where do you do it?
5. Why should you care? Should you be involved? Do we need you?

Jenné M. considers the committee to be a bridge between the community, the commission and HAHSTA. CEEC is the vehicle that gives the community a voice for their concerns. Jenné M. directed the committee to commit to answering/giving input to the questions on Basecamp. Derrick C. will develop an elevator pitch from the correlation of all information posted to this regard, to be prepared and ready before September 29th. Jenné M. will follow up with Kaleef M. about getting a logo drafted for the materials. If nothing is ready, everyone can wear the same color and walk with a banner if we have one. The status of everything will be posted on Basecamp.

Upcoming events CEEC could participate in.

October 27, 2018 - AIDS Walk. Derrick C. will put the information on Basecamp.

November 2018 - S.O.M.E. has an event.

December 1, 2018 - World AIDS Day events. Sharon C. indicated that Cheverly in collaboration with Bowie State is currently meeting about their World AIDS Day events. The other committee leads for the jurisdictions can participate in the activities in their assigned jurisdictions.

March 2019 - Housing for All Campaign

June 2019 - Housing Expo.

Long-term goal – Jenné M. indicated that a concert called, HIPHOP for HIV was a great prevention activity for youth. It is a large undertaking therefore, it can be considered for some time in the future. Each youth that is tested will receive a free ticket to the concert.

Betelhem M. asked if the committee could receive funds from sources outside of the commission. Kaleef M. indicated that the committee could receive sponsorship through partnerships, volunteerism and donations.



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Future Agenda Items	
ANNOUNCEMENTS and ADJOURNMENT	
September 5-9, 2018 - USCA Conference September 27, 2018 Derrick C. will be in a play at the Arena Stage in SW Washington, D.C.	
HANDOUTS	
July 19, 2018 CEEC Meeting Minutes August 30, 2018 Community Engagement and Education Committee Agenda	

MEETING ADJOURNED	6:32 PM
NEXT MEETING	Sept. 20, 2018 5:00pm – 7:00pm DC Health – HAHSTA 899 N Capitol St NE, 4 th Floor Washington, DC 20002

**COMMUNITY ENGAGEMENT AND EDUCATION
 COMMITTEE (CEEC)
 MEETING AGENDA**

THURSDAY AUGUST 30, 2018 – 5:00PM TO 7:00PM

DC HEALTH HEADQUARTERS - HAHSTA

899 N. CAPITOL ST., NE; 4TH FLOOR; WASHINGTON, DC 20002

Note: all times are approximate

5:10 pm	<ol style="list-style-type: none"> 1. Call To Order and Moment of Silence 2. Welcome and Introductions
5:20 pm	<ol style="list-style-type: none"> 3. Committee Leadership Introduction
5:30 pm	<ol style="list-style-type: none"> 4. Review minutes from the July 19, 2018 meeting
5:40 pm	<ol style="list-style-type: none"> 5. Community Engagement and Education Committee (CEEC) Workplan Brainstorm/Discussion <ul style="list-style-type: none"> • Clear vision of short term goals for activities/tasks • Assign leads on those activities/tasks • Prioritize those activities • Get working!
6:40 pm	<ol style="list-style-type: none"> 6. Announcements and Adjournment
<p><u>NEXT COMMUNITY ENGAGEMENT AND EDUCATION (CEEC) MEETING:</u></p>	
<p>THURSDAY SEPTEMBER 20, 2018 5PM TO 7PM DC HEALTH – HAHSTA 899 N. CAPITOL ST. NE; 4TH FLOOR WASHINGTON, DC 20002</p>	

CONFERENCE CALL INFORMATION:

Dial In #: 1-866-809-0886

Participant Code: 8289221#